

I am a consumer. I am sick of ad-saturated radio, corporate playlists, and a pathetic lack of choice. As a consumer, I CHOOSE to pay \$10 a month for satellite radio. As a consumer, I CHOOSE to listen to stations that suit my tastes. As a consumer, I CHOOSE satellite-radio traffic reports that give me more information, more detail, in a more timely way than is available on any regular radio station.

"We need more regulation!" has always been the desperate cry of the uncompetitive. When they can't compete on their own merits, they ask for government intervention. NAB petition 04-160 has nothing to do with protecting the consumer...only protecting the interests of those businesses who can't compete with the next generation of firms who are bringing consumers greater choice.